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SCW YOGA CLUB GENERAL MEMBER MEETING

24 September 2022

9/25/2022

AGENDA

- Meeting Minutes Approval
- Treasurer's Report
- Auditor's Report
- 2023 Officer Nominations
- State of the Club
 - Annual Membership Drive
 - Open House Update
 - ClubTrack Update
 - Monitor Training
- Next General Membership Meeting
- Adjourn

MEETING MINUTES APPROVAL



2021 AUDITOR'S REPORT



SCW YOGA CLUB FULL YEAR 2021 AUDITED FINANCIALS

	USD
INCOME	\$28,071
EXPENSES	\$29,785
TOTAL NET INCOME	(\$1,714)
BANK BALANCE LESS OUTSTANDING CHECKS, DECEMBER 31, 2021	\$15,668

TREASURER'S REPORT



FINANCIAL REPORT – 1 JAN 2022 – 31 AUG 2022

	1/1/2022 – 8/31/2022	1/1/2021 – 8/31/2021
INCOME	\$37,801	\$12,532
EXPENSES	\$35,985	\$9,454
TOTAL NET INCOME	\$1,816	\$3,078
BANK BALANCE as of 31 AUGUST	\$17,483	\$17,750

SCW YOGA CLUB MEMBERSHIP

COMPARATIVE MEMBERSHIP FIGURES		
	31 Aug 2021	31 Aug 2022
New Members	75	208
Renewing Members	672	267
Total Members	747	475

NOMINATING COMMITTEE 2023 OFFICERS

- Committee Members (4 members, 1 Board member)
 - Rickey Murrell
 - Linda Christianson
 - Jennifer Hyder
 - Ann Johnson
 - Gwen Rhoades

NOMINATING COMMITTEE 2023 OFFICERS

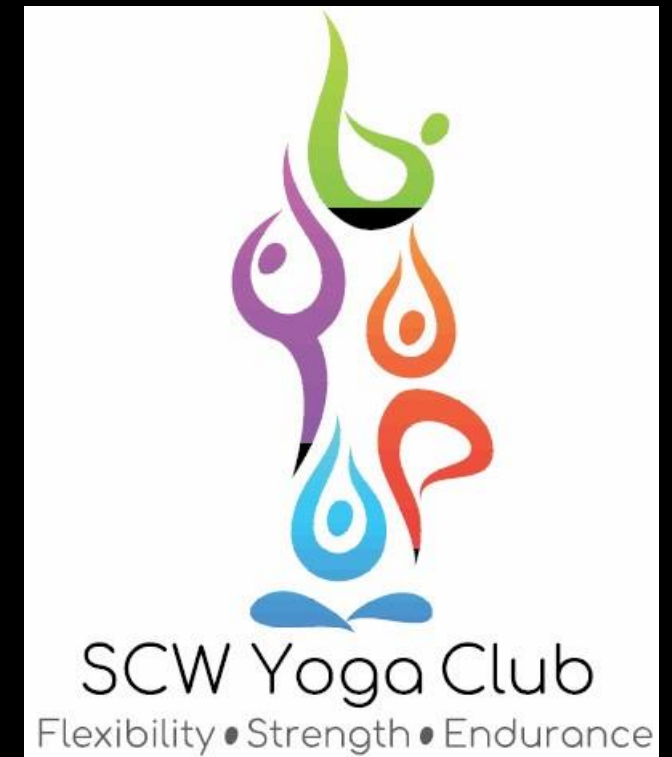
- 2023 Slate
 - Teri Huff – President
 - Marcia Kraft – Vice President
 - Sue Colvin – Treasurer
 - Mella Harmon – Secretary
 - Sherry Gustafson – Member at Large

NOMINATING COMMITTEE 2023 OFFICERS

- Nominations will be accepted through the time leading up to the vote at our December meeting
 - Send nominations to rhoades268@sbcglobal.net by 5:00 PM MST, 2 December 2022
- Nominees will be shared with the entire membership
 - Broadcast email
 - Website
- Election will take place at our December meeting: QUORUM NEEDED!

STATE OF THE CLUB

- Annual Membership Drive
- Open House Update
- ClubTrack Update
- Monitor Training
- Next General Membership Meeting



ANNUAL MEMBERSHIP DRIVE 1 NOV 2022 – 31 DEC 2022

- **ALL current memberships expire Dec. 31, 2022**
 - All current members will be purged from ClubTrack on 12/31
- 2023 annual membership fee **will remain \$10.00 per member**
- 2023 membership renewal forms will be available beginning Nov. 1, 2022
 - Renewals encouraged Nov. 1 - Dec. 31, 2022
 - Renewal deadline to be the first class attended after 1 Jan 2023
- Membership drive details to be forthcoming via broadcast email and website

ANNUAL MEMBERSHIP DRIVE

1 NOV 2022 – 31 DEC 2022

- Self-service
 - Fill out the form and clip your membership fee check to the form
 - Hand to monitors to put into the class envelope
- The roster and ClubTrack will be updated
- A 2023 membership card will be created
- Your 2023 membership card will be available in the studio 8-10 days later
 - Use your 2022 membership card through 31 Dec 2022
- After 1 Jan 2023, you may sign-in for a class as a non-member until your 2023 membership card is available

BEARDSLEY CLUB EXPO

- Opportunity for all Beardsley clubs to show off
- Scheduled for Wednesday, 2 November 2022
- 11:00 AM – 1:00 PM
- Combining our Open House into this event
 - RCSCW are taking care of publicity, providing food, and running the event
- The 10:30 AM, 12:00 PM, and 1:30 PM classes will be canceled that day
- The 8:30 AM and 3:00 PM classes will be held as scheduled

CLUBTRACK UPDATE

- Attendance, May-August
 - 2455 participants*
 - 215 unique participants**
- Attendance by Month, May-August**

MONTH	# OF ATTENDEES, MAY-AUG**
MAY	642
JUNE	541
JULY	566
AUGUST	577
TOTAL	2326

* Yoga Club data

** ClubTrack data

CLUBTRACK UPDATE

- Attendance by Day of Week, May-August**

DAY OF WEEK, MAY-AUG	# OF ATTENDEES, MAY-AUG**
MONDAY	482
TUESDAY	520
WEDNESDAY	458
THURSDAY	220
FRIDAY	210
SATURDAY	436
TOTAL	2326

* Yoga Club data

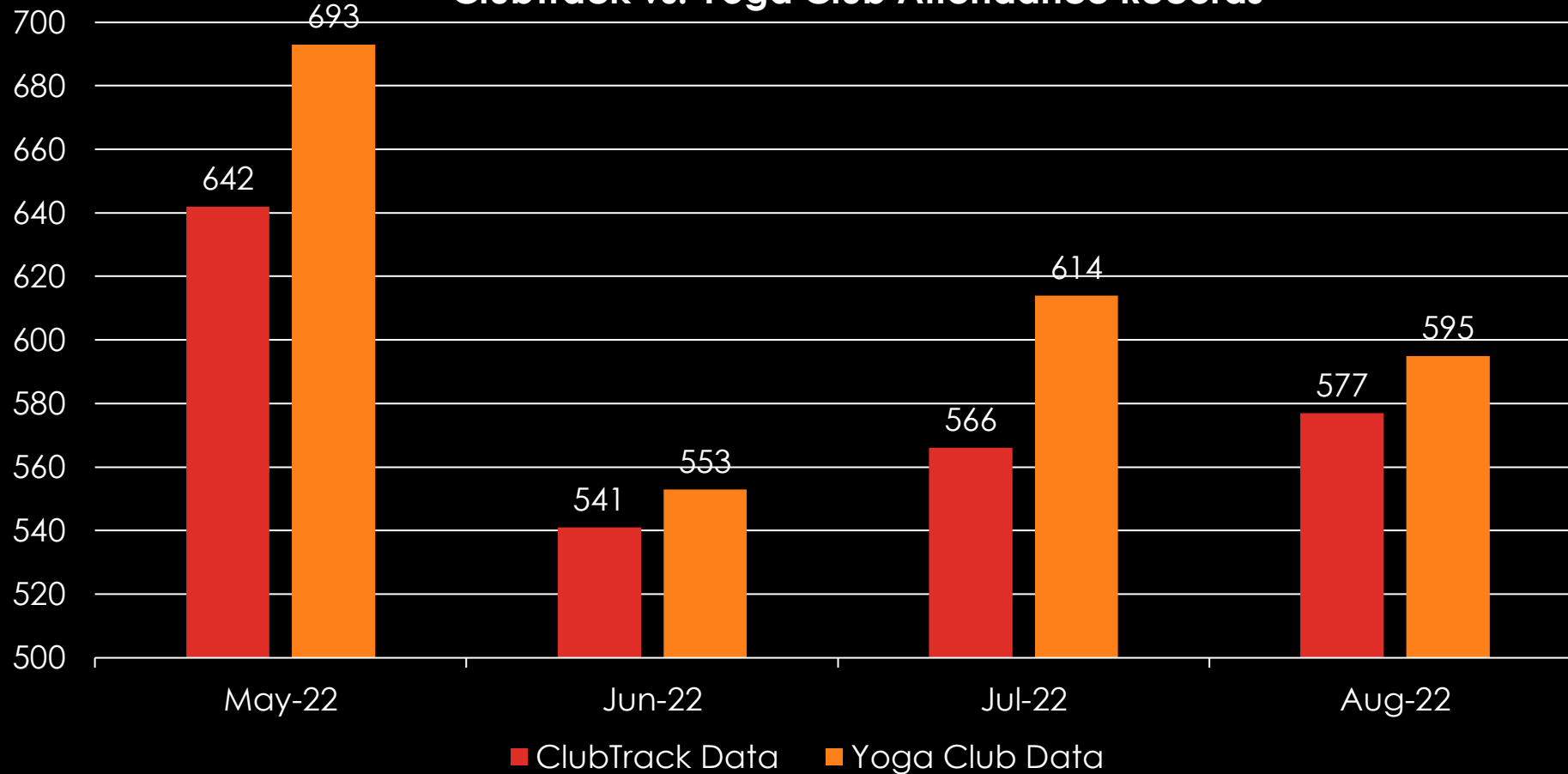
** ClubTrack data

CLUBTRACK UPDATE

- Good news!
 - Everyone is scanning their Rec Cards
 - Our attendance numbers are being slightly under-reported but not by a lot
 - Only 129 participant discrepancy from May-August
- There is no bad news!

CLUBTRACK UPDATE

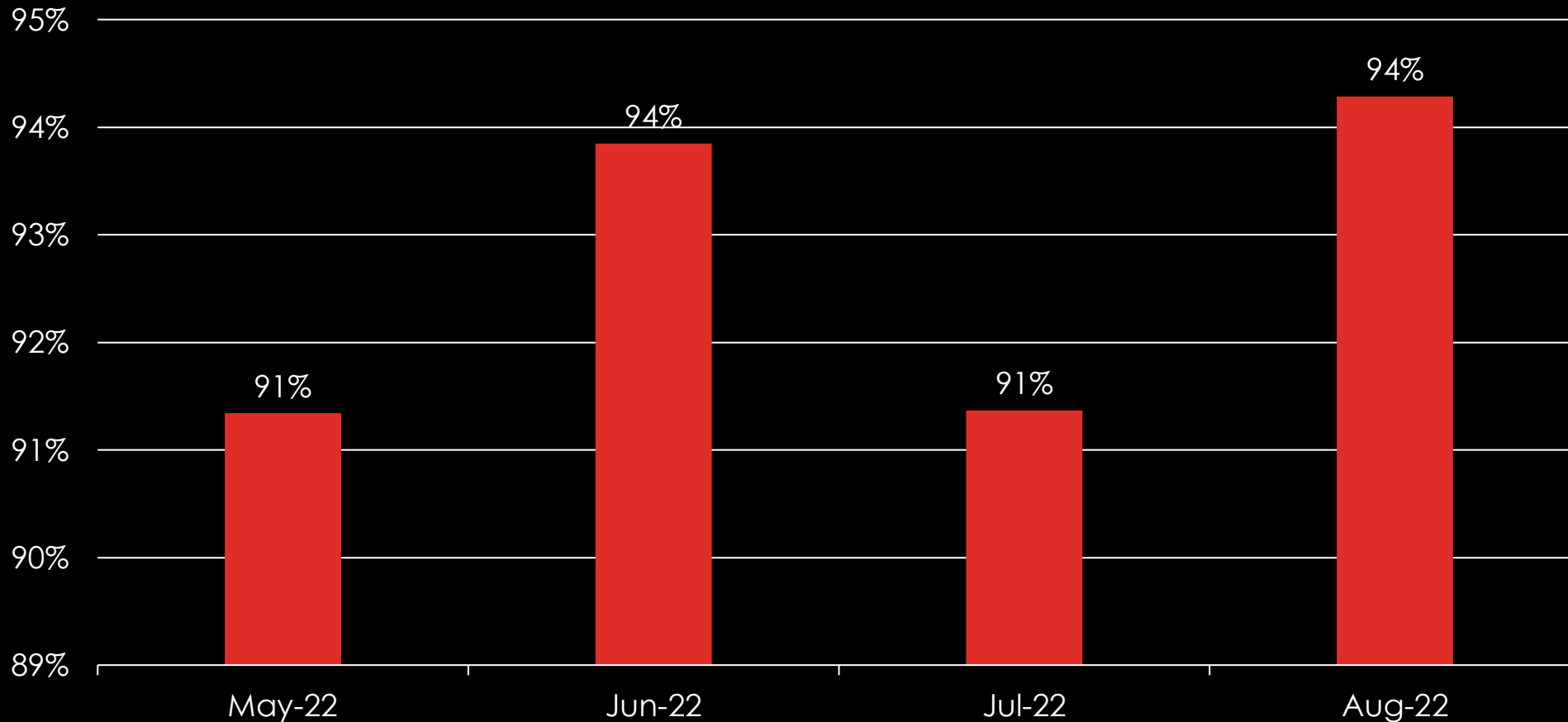
ClubTrack vs. Yoga Club Attendance Records



**Total
Discrepancy:
129 attendees
over 4 months**

CLUBTRACK UPDATE

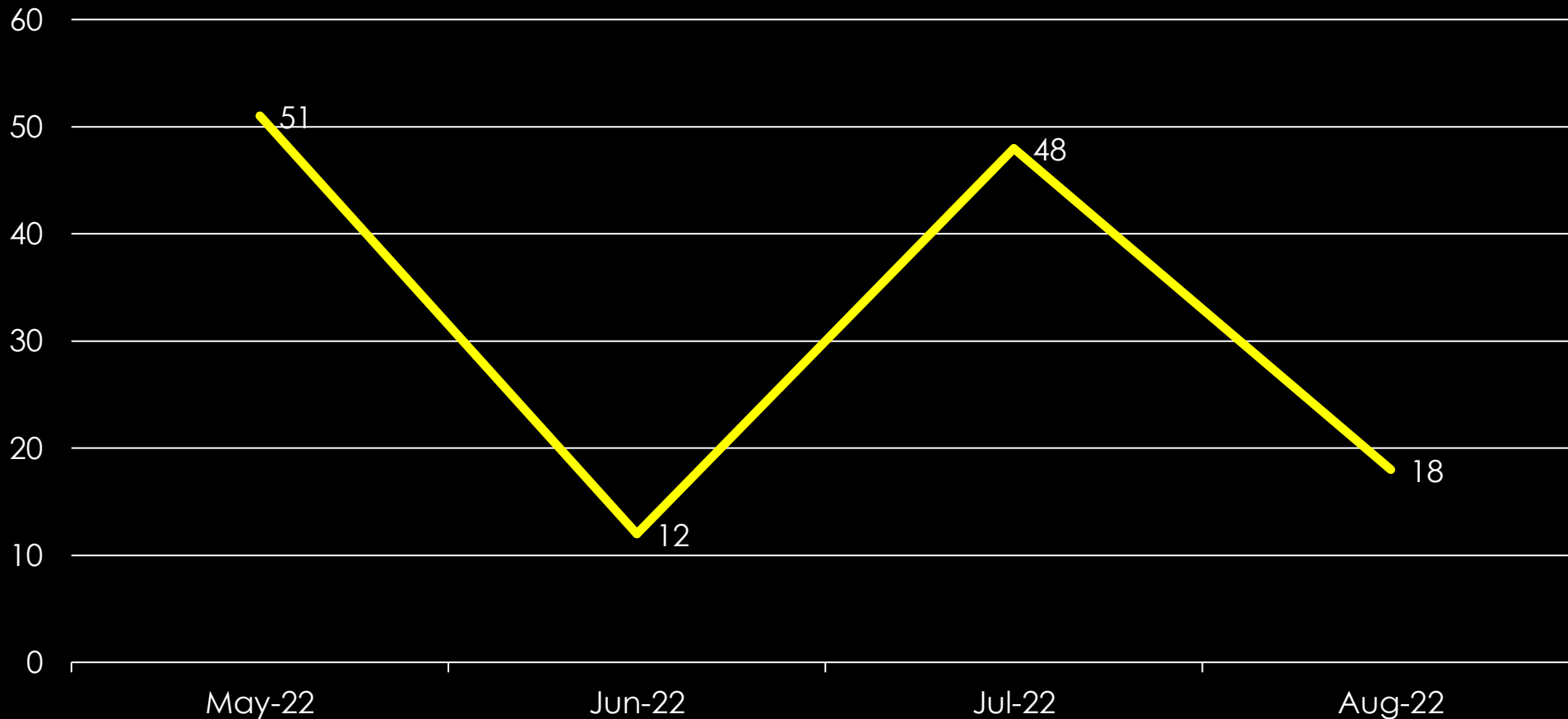
Attendance Reporting Accuracy by Month



**Total
Discrepancy:
129 attendees
over 4 months**

CLUBTRACK UPDATE

Attendance Discrepancies by Month



Average Accuracy:
93%
over 4 months

CLUBTRACK UPDATE

- Things to keep in mind...
 - When checking in:
 - Be sure to scan in
 - Make sure your card scan “took”
 - As a monitor:
 - Make sure ClubTrack is ready to accept a scan
 - Check in non-members using the Guest/Visitor dropdown
 - Report any outages in the monitor envelope that goes into the lockbox

MONITOR TRAINING

- Wednesday, 12 October 2022 3:00 PM – 4:00 PM
- Thursday, 10 November 2022 1:00 PM – 2:00 PM
- In the Yoga Studio
- Studio will open 30 minutes prior to each class
- Bring paper and pen to take notes

NEXT GENERAL MEMBERSHIP MEETING

- Saturday, 3 December 2022
- 12:30 PM – 2:30 PM
- Palm Ridge Summit Hall A
- Holiday Luncheon
- **Voting – WILL NEED A QUORUM!**
 - 2023 officers
 - Proposed bylaw change



SIGN UP FOR EMAIL

- If you're not already on the club email list, sign up!
- Club business is communicated via email, so don't miss out!
- The signup form is available on every page of the club's website, www.scwyoga.com
- Your email address will be used only for club business
 - We will not spam you
 - We will not share your address

Sign Up for Email Notifications

Enter the information below and then click "Subscribe" to be added to the Yoga Club email notification system.

Email *

First Name *

Last Name *

Subscribe

Your email address will only be used for Yoga Club business. And don't worry, we hate spam too! You can unsubscribe at anytime.

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